The Effect of Moral Orientation on the Performance of Iranian Wrestlers: Explaining the Model and Providing a Strategy

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ABSTRACT

Background. Today, the necessity of studying the ethics of sport in the world of sports is obvious in national and international dimensions, especially given that in contemporary sport unfortunately ethical standards is less considered in the sports fields and is going to be weaker every day. Objectives. The current study aimed at investigating the effect of moral orientation on the performance of wrestlers in Iran by explaining the model and providing a strategy. Methods. The statistical population of the study included wrestlers participating in Iranian national Greco-Roman and freestyle (adults, youth, adolescents), Alich and Grapling (men and women), and Pahlavani (N = 220) wrestling teams. The current field study with descriptive-correlational design was specifically conducted based on structural equation modeling (SEM), relied on covariance. To collect data, questionnaire of moral orientation in physical education developed by Miltiadis in 2010 and the individual performance scale developed by Koopmans (2014) were used. Results. The results showed that moral orientation had a positive and significant effect (r = 0.404, p = 0.001) on performance. Also, the components of deontological ethics, Teological ethics, and civil liability had a significant effect on the level of performance. Also, the path analysis model showed a positive and significant relationship between moral orientation (t-value = 6.04, r = 0.52). Conclusion. Finally, it is concluded that moral orientation as one of the important criteria in the field of wrestling can have a significant effect on the performance of wrestlers and leads to an increase in their performance.

KEY WORDS: Ethics, Ethical Theory, Ethicists, Liability, Wrestling

INTRODUCTION

With the growing complexity of today's societies, the mission of organizations to meet the expectations of communities is more sensitive and important; so that it can be stated that our world is the world of organizations and what today has become unanimous among experts is the essential role of human resources as the main driver of organizations (1). Meanwhile, psychologists continue to seek out those personality traits that affect the performance of individuals. The personality of managers is also affected by the process and the choice of conflict resolution method and management style (2). The comprehensive development of physical education and sports science over the past decades, on the one hand, expands the field of practitioners of sport and, on the other hand, poses deep ethical issues. New knowledge and practices need to be clarified and formulated with new rules, and the responsibility and ability to explain the basics necessary for this issue in sports should be sought from the ethics of sport. Today, many
factors affect the relationship between managers and athletes, and so on. The tremendous access to sports news and knowledge, the replacement of speed, precision and computer transfer, in lieu of human counterparts, human exuberance, and comfort seeking have all contributed to this transformation. The growing complexity of organizations and the increase in the number of unethical, illegal, and irresponsible work in the workplace has focused the attention of managers and experts on the issue of occupational ethics and ethics management, especially as highly specialized organizations active in different fields also deal with moral issues and dilemmas (3). The need to pay attention to ethical values and in particular to support moral behaviors around the world is increasing. This issue is apparent due to the number of researches published in recent years in the field of the relationship between moral behaviors and other variables in scientific and research journals; therefore, the attention paid indicates the need for the resuscitation of ethical standards to guide the human behaviors (4). In the current world, developed countries have introduced ethics as one of the variables that affect development of countries, and studied in this field forms part of sociological research. Therefore, many scholars link the success of developed countries to their attention to ethical issues (5). During recent years, researchers have always sought to identify ways to explore and advance the level of moral judgment amongst people. On the other hand, the sensitivity of ethical issues has made research in the field of sport ethics difficult (6). On the other hand, the formation of immoral behaviors in various organizations is one of the most important problems of the current world and the promotion of the level of ethics is always emphasized by different people. Immoral behaviors among the public institutions, given their widespread importance, may face major crises, as it undermines the public trust of institutions (7). Exercise from various aspects affects the individual and social life of human beings and engages many people in various ways in cultural, social, economic, and political issues. In the discussion of applied ethics, one of the most important topics is the "sport ethics". In this regard, different subjects are evaluated; one of the challenge topics is "doping" or use of unsafe substances and methods. Although physical activity leads to physical health and increased and physical strength in athletes, the main function of exercise emerges in the society, and in fact sport has a social mission. Exercise for young people is an opportunity to attend together and practice important social skills in sports environment where a person can experience and practice skills such as role-playing, responsibility, compliance, division of tasks, law-abiding, etc. (8).

Moradi and Zargar (2015) in the study on the relationship between coaching behavior and ethical climate in a football team of the Premier League showed a significant relationship between coaching behavior (positive reaction behavior, negative reaction behavior, normal behavior) and ethical climate (9). Shakerinia (2012) found a significant relationship between ethical climate, organizational support, and organizational citizenship behavior (7). The results of regression analysis showed that the variables of ethical climate and organizational support could predict the variance attributed to organizational civil behavior. Jao et al., (2016) concluded in a research on the business industries using the structural equation model that moral orientation tendencies can have a significant impact on the innovation performance of different companies (10). Olga et al., (2014) concluded in a research entitled “Norms of Moral Orientation and Responsibility in Adolescence” that there is a positive and significant relationship between moral orientation and students' responsibility (11). On the other hand, moral orientation plays a positive role in solving ethical problems. Stella et al., (2014) concluded that there was a significant relationship between moral orientation and performance in a research entitled "Positive Moral Orientation Among Adolescents Through Teaching Christian Religion” (12). Also, there was a significant difference in moral orientation among students based on their personal characteristics. Yu et al., (2009) in a research entitled “The Effect of Ethical Leadership on Job Satisfaction, Commitment, and Performance”, concluded that ethical leadership of managers had a significant effect on employee commitment. Today, expanding sport is accompanied by new issues, which have contributed to the development of sports rights (13). On the other hand, the most important and fundamental issue in each field is the performance of the human forces and athletes in the sports teams (13). The performance of athletes as the overall expected value of the organization is defined as distinct
behavioral patches that a person performs over a
given period of time (14). Many managers and
coaches use financial incentives to increase the
performance of athletes in sports teams and keep
people happy; however, this does not only
encourage people to improve performance. The
problems that such organizations face are rooted
in the perception of their managers who think all
problems are solved with money only (15). In
general, research showed that positive excitement
plays an important role in improving job
performance. In fact, athletes' performance is
mixed with the excitement of their lives (16). The
continuous improvement of athlete performance
creates a synergistic force that can support the
growth and development program and create
opportunities for organizational excellence (17).
Organizations make a strenuous effort in this
regard. In today’s organizations, without knowing
the extent to which progress is being made and
goals achieved, without identifying the
challenges facing the organization and gaining
feedback, without knowing the extent to which
policies have been implemented or identifying
those areas that require serious improvement, as
well as without continuous improvement, the
performance of athletes in the sports teams is not
achievable; therefore, conflicts in roles may lead
to decrease the trend of performance
improvement in athletes (2).

In the present conditions, the wrestling plays
an important role among all sport disciplines,
which is often referred to as the first sport field
of Iran and many international achievements
are obtained in this field. Obviously, active
wrestlers can influence the success or failure of
the field and consequently the success of the
Iran’s sports. Since many wrestlers in Iran deal
with factors, such as insensitivity, dissatisfaction, mental fatigue, and indifference
to this sport, and they are somewhat exhausted
and even in some cases tend to withdraw from
the discipline, this issue made the researcher to
try to answer the question that “whether moral
orientation affects the performance of wrestlers
in Iran? Is path analysis a moral orientation and
meaningful performance? Can deontological
ethics and theological ethics affect the
performance of wrestlers?

The necessity of studying the ethics of sport
in the world of sports today is obvious in
national and international dimensions, especially
given that in contemporary sport
unfortunately ethical standards is less
considered in the sports fields and is going to
be weaker every day. At the same time,
morality plays a key role in the formation of
human values and the necessity of success in
sports is also rooted in human values.

MATERIALS AND METHODS
Research Design. Since the current study has
an applicable design, descriptive correlations and,
in particular, covariance-based structural
equation model is used to collect data, which was
done as a field experiment.

Participants. The statistical population of the
study was constituted of wrestlers participating in
the national freestyle and Greco-Roman (adults,
youth, adolescents), Alich and Grapling (men and
women), and Pahlavani wrestling team camps in
2017 at the Wrestling House (N = 220). According
to the population, all the subjects were
selected and according to the completed
questionnaires, finally, 197 subjects were
enrolled and their information was analyzed.

Measurement Tool. In order to collect data,
questionnaires used were as follows:

1- The questionnaire of moral orientation in
physical education developed by Miltiadis (18)
consists of 14 items and has two components of
"deontological ethics" (items 1 to 7) and "teleological
ethics" (items 8 to 14). Regarding the legal and civil
liability component, a researcher-made questionnaire
was used based on theoretical foundations and
research background. The questionnaire had closed-
ended design and the items were scored based on a
10-point Likert scale from completely disagree = 1 to
completely agree = 9.

2- The individual performance questionnaire
developed by Koopmans (19), which includes 27
items and has three components of task performance
(items 1-7), underlying performance (items 8-19) and
inverse behavior (items 20 to 27). The questionnaire
has closed-ended design and items are
scored based on a six-point Likert scale from very
low = 1 to very high = 5.

Validity and Reliability of the Instruments.
The face and content validity of the questionnaire
was examined using the standard method of
translation-back translation. First, the questionnaire
was translated into English by English language experts and then returned back
to English. Subsequently, with the adaptation of
the translated texts with the original text, the final
version of questionnaire was prepared and placed
at disposal to 10 professors of sport management.
After applying the modifications and amendments, the questionnaire was finally prepared and compiled.

By performing a pilot test on 30 wrestlers, the reliability of the moral orientation and individual performance questionnaires were 0.84 and 0.81, respectively.

**Statistical Analysis.** Descriptive indicators (frequency, mean, standard deviation) were used to describe the data. In order to inferential analysis of the research data, the Kolmogorov-Smirnov test, multiple correlation, regression analysis, and path analysis were used. Data analysis was performed with SPSS software (LISREL) at a significance level of ≥0.05.

**RESULTS**

The descriptive findings showed that the mean ± SD of wrestlers’ age was 22.94 ± 4.35 years. There are 181 men (91.9%) and 16 women (8.1%) in the studied population. Also, there are 167 singles (84.8%) and 30 married (15.2%) subjects. The results showed that 68 subjects (34.5%) had high school diploma, 55 held associated degree (27.9%), 64 bachelor’s degree (32.5%), seven master’s degree (3.6%), and three (1.5%) were PhD holders. Of the total enrolled subjects, 32 (16.2%) awarded medals at national level, 101 (51.3%) at Asian and 62 (31.5%) at international tournaments, and two (1.1%) at Olympics. Finally, the mean ± SD of the sports experience was 10.66 ± 4.03 among the studied wrestlers.

<table>
<thead>
<tr>
<th>Groups</th>
<th>Abundance</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Sex</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Single</td>
<td>181</td>
<td>91.9</td>
</tr>
<tr>
<td>Married</td>
<td>16</td>
<td>8.1</td>
</tr>
<tr>
<td><strong>Level of Education</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Diploma</td>
<td>68</td>
<td>34.5</td>
</tr>
<tr>
<td>Associate Degree</td>
<td>55</td>
<td>27.9</td>
</tr>
<tr>
<td>Bachelor</td>
<td>64</td>
<td>32.5</td>
</tr>
<tr>
<td>MA</td>
<td>7</td>
<td>3.6</td>
</tr>
<tr>
<td>P.H.D</td>
<td>3</td>
<td>1.5</td>
</tr>
<tr>
<td><strong>Championship</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>National</td>
<td>32</td>
<td>16.2</td>
</tr>
<tr>
<td>Asian</td>
<td>101</td>
<td>51.3</td>
</tr>
<tr>
<td>The world</td>
<td>62</td>
<td>31.5</td>
</tr>
<tr>
<td>Olympic</td>
<td>2</td>
<td>1.1</td>
</tr>
</tbody>
</table>

According to the results of Table 2, the orientation (P = 0.82, z = 1.26) and performance (P = 144, z = 1.14) variables had a normal data distribution. Therefore, the parametric statistics were used.

<table>
<thead>
<tr>
<th>Indicator</th>
<th>Number</th>
<th>Z</th>
<th>P</th>
</tr>
</thead>
<tbody>
<tr>
<td>Moral orientation</td>
<td>197</td>
<td>1.26</td>
<td>0.082</td>
</tr>
<tr>
<td>performance</td>
<td>197</td>
<td>1.14</td>
<td>0.144</td>
</tr>
</tbody>
</table>

According to the results of Table 3, it can be concluded that the moral orientation has a positive and significant effect on wrestlers’ performance (r = 0.440; P <0.001). This means that with increasing moral orientation, the level of wrestlers’ performance improves. Also, according to the determination coefficient obtained from the test, it was determined that 0.164 of performance variations is justified by moral orientation in this regard. Also, the components of deontological ethics (r = 0.399, P <0.001), teleological ethics (P <0.001, r = 0.345) and legal and civil liability (r = 0.256; P <0.001) have a positive and significant effect on wrestlers’ performance.

The results obtained from Table 4 and Figure 1 show the coefficients and parameters obtained from the structural model of moral orientation and performance. According to the results, the path analysis model showed a positive and significant correlation between moral orientation and performance (r-value = 0.04, r = 0.52). Therefore, the structural model of research indicated that moral orientation has a significant effect on the performance of wrestlers.

In this test, the fit of the data set is examined. According to Table 5, the ratio of χ² to df was 2.97 and the root mean square error of approximation (RMSEA) was 0.095. Also, CFI = 1.00, IFI = 0.99, GFI = 0.99, and NFI = 0.98 confirmed the goodness of fit of the model. Therefore, the structural model of research was suitable in terms of fitting indices and all of the proposed factors could be integrated into the structural model of research.

<table>
<thead>
<tr>
<th>Variables</th>
<th>Constant</th>
<th>Correlation value</th>
<th>B</th>
<th>Significance level</th>
<th>t</th>
<th>f</th>
<th>The coefficient of determination</th>
</tr>
</thead>
<tbody>
<tr>
<td>Moral orientation</td>
<td>59.47</td>
<td>0.404</td>
<td>0.338</td>
<td>0.001</td>
<td>38.12</td>
<td>6.17</td>
<td>0.164</td>
</tr>
<tr>
<td>Duty of Ethics</td>
<td>72.8</td>
<td>0.399</td>
<td>0.878</td>
<td>0.001</td>
<td>36.94</td>
<td>6.07</td>
<td>0.159</td>
</tr>
<tr>
<td>Ethics of teleology</td>
<td>73.22</td>
<td>0.345</td>
<td>0.849</td>
<td>0.001</td>
<td>26.41</td>
<td>5.14</td>
<td>0.119</td>
</tr>
<tr>
<td>Legal liability</td>
<td>94.76</td>
<td>0.256</td>
<td>0.352</td>
<td>0.001</td>
<td>13.62</td>
<td>3.69</td>
<td>0.065</td>
</tr>
</tbody>
</table>
Table 4. The correlation between moral orientation and performance

<table>
<thead>
<tr>
<th>Variables</th>
<th>Relationship rate</th>
<th>Standard error</th>
<th>The coefficient of determination</th>
<th>t-Value</th>
<th>Result</th>
</tr>
</thead>
<tbody>
<tr>
<td>Moral orientation</td>
<td>0.52</td>
<td>0.73</td>
<td>0.27</td>
<td>6.04</td>
<td>Confirmed</td>
</tr>
</tbody>
</table>

Table 5. Indices of goodness of fit test

<table>
<thead>
<tr>
<th>Variable</th>
<th>X²/df</th>
<th>RMSEA</th>
<th>NFI</th>
<th>CFI</th>
<th>IFI</th>
<th>GFI</th>
<th>Result</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ethics and Performance</td>
<td>2.97</td>
<td>0.095</td>
<td>0.98</td>
<td>1.00</td>
<td>0.99</td>
<td>0.99</td>
<td>Confirmed</td>
</tr>
</tbody>
</table>

Figure 1. Route analysis: factor load and variance of structural model error in standard mode goodness of fit test

DISCUSSION

The results of the analysis of the study hypotheses showed that moral orientation has a positive and significant effect on wrestlers’ performance, which is similar to the results of Lan et al. (20), Janani et al. (21), Jao-Hong et al., Stella et al. (12), and Woo and Robert (22). This means that with increasing moral orientation, the level of wrestlers’ performance improves. Also, according to the determination coefficient obtained from the test, it was determined that 0.164 of the performance variations is justified by moral orientation in this regard. Likewise, Rebecca et al., (23) concluded in their research that morality is the basis of tendency toward increased commitment; so, they attempt actions that are in the interest of the community. Maliza (22) also said that the commitment of environment activists increases if they work in a climate with better ethics. Ethical behaviors in wrestlers to some extent confirm the role that moral and human values play in athletic and professional attitudes. Akhavan and Yazdi Moghadam (24) stated that there is a positive and significant relationship between ethics and organizational performance. In fact, the most significant manifestation of the moral commitment of an organization to ethical values is the existence of justice and fairness in the way supervisors interact with employees. Among athletes, this means that adherence to values and ethics in sports organizations makes the wrestlers sure about their rights. It can be argued that the management commitment of sports organizations to moral values guarantees the wrestlers that the organization deals fairly with them. Such a perception that is rooted in the trust of organizations makes the wrestlers to be dissatisfied with the various dimensions of the job, such as payment, promotion, colleagues, and supervision. In fact, it can be stated that morality helps wrestlers act smoothly, positively, and irresistibly against external stimuli, and subsequently manage their impulses well, and ultimately cope with other interventions that may ineffectively attenuate their performance levels. In this context, training on psychological skills for wrestlers helps them to be creative and develop creativity rather than feel helpless or unpleasant reactions and find a way to get rid of these problems; it ultimately reduces mental stress and increases the level of performance among wrestlers.

The results of the study showed that deontological ethics has a positive and significant effect on the performance of wrestlers, which is consistent with the results of the research by Jao et al. (10). This means that with the increase of deontological ethics, the level of performance of wrestlers improves. Also, according to the determination coefficient obtained from the test, it was determined that 0.159 of the functional changes are justified by deontological ethics in this regard. In addition, Pei Soo et al., (13) argued that organizational support could have a positive impact on the creation of ethical contexts in the staff, which increases job satisfaction and reduces
their tendency toward quitting the service. Bradley and Kavussanu (25) also showed that self-reliance directly and dutifulness indirectly in relation with antisocial behaviors in sport. The commitment to fulfill ethical obligations and commitment, it seems, banes the negative effects of immorality and pushes the athlete to fulfill his commitments. In fact, when ethical obligations are taken into account in the scope of the duties, sources of attention are addressed without disturbances, and the athlete's concentration is prohibited from negative thinking, which ultimately leads to an increase in the level of performance among individuals. In fact, deontological ethics includes moral orientation in the two areas of normative discipline and justice and fairness. The deontology theory expressed the ethical commitments and moral duties such as respecting the referee in the sport field. In this regard, the duty is referred to as the performance that individuals perform in the sport field. For example, in the field of sports, the duty of a wrestler is to offer his ultimate endeavor to win. Of course, this effort and performance should be within the framework of laws and regulations. Therefore, the advocates of deontology theory should consider what performance is right or wrong.

Based on the results obtained, teleological ethics has a positive and significant effect on the performance of wrestlers, which is consistent with the results of Bradley and Kavussanu (25). This means that with the increase of teleological ethics, the performance level of wrestlers improves. Also, according to the determination coefficient obtained from the test, it was determined that 0.119 of the variation of performance is justified by teleological ethics in this regard. Moreover, Kamel et al.,(2) acknowledged that ethical climate has a significant effect on the level of job satisfaction and organizational commitment and can in fact promote the employees. The teleology theory holds that ethics is beneficial from both its idealized orientation and its implications. For example, if a wrestler sees a body member of his opponent's body damaged, he may think that he will not put pressure on the injured member to win. Or, maybe a football player may want to get a penalty for a victory by deceiving the referee. Therefore, advocates of teleology theory state that any action is ethical to achieve the joy and pleasure.

**CONCLUSION**

The findings indicated that legal and civil liability had a positive and significant impact on the performance of wrestlers, which is consistent with the results of Shakerinia (7), and Olga et al. (11). This means that with increasing legal and civil liability, the level of wrestlers’ performance improves. Also, according to the determination coefficient obtained from the test, it was determined that 0.065 of the changes in performance are justified by legal and civil liability in this regard. Rebecca et al., (23) acknowledged that morality is the basis of the people's tendency toward increased commitment, in the sense that they carry out actions that are in the interest of the community. Today, expanding sport is accompanied by new issues; issues that have contributed to the development of sports rights. One of these issues is civil liability in sport, which has various forms and raises new claims in the courts. Meanwhile, the responsibility of the sports managers is of particular importance because it puts these professions as high-risk jobs; a job that is likely to threaten different claims of civil liability by a variety of people, and this situation is dangerous, which emphases the necessity of the sponsor's support.

**Suggestions for further Research**

Since the behavior and performance of people are directly under the influence of the individual's thoughts and today, psychological readiness plays a very important role in international tournaments, further research seems to be needed.

- Comparison of the psychological skills between wrestlers of different types can be a topic for applied research.
- Determining the relationship between psychological skills and wrestlers' performance.
- Evaluation of the effect of coaching styles on wrestlers' moral orientation.

**APPLICABLE REMARKS**

- Considering the positive effects of moral orientation and its components on the level of performance of wrestlers, the following items are suggested:

  - Managers, officials, and planners in the field of wrestling are recommended to provide a comprehensive training program for the promotion of ethics among wrestlers of different types in order to enhance their moral behaviors under the

- Considering the positive effects of moral orientation and its components on the level of performance of wrestlers, the following items are suggested:

  - Managers, officials, and planners in the field of wrestling are recommended to provide a comprehensive training program for the promotion of ethics among wrestlers of different types in order to enhance their moral behaviors under the
light of this program and increase their performance more than ever.

- The goals in terms of the tasks (i.e., how to set down and combining the tasks, the short- and long-term goals, assign tasks to practice and work, and finally paying attention to individuals’ differences in doing task), self-confidence, commitment, and coping stresses individually in precise planning and in combination with modern teaching methods. Also, introducing the ones with better deontological ethics as a tenet can be useful.

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